



the latest international franchising news

FranSpeak International - October 2010

FranSpeak International, is a free subscription, monthly electronic publication dedicated to international franchising. Content includes news, features, events and investment opportunities. FranSpeak International is published by World Franchise Associates Ltd, the leading international franchise marketing, development and media Company.

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International Articles

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[London and Dubai are Home to the Most Global Retail Brands](#)

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International Franchising Opportunities



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The following franchise businesses are currently inviting international applications from target markets. Please see full profile for country development information.



[Margaritaville](#)



[Pepe's Piri Piri](#)



[Cold Stone Creamery](#)



[Crazy Dough's Pizza](#)



[Tony Romas](#)



[Mrs Fields](#)



[Candy Cakes](#)



[TCBY](#)



[Mokarabia Coffee Franchise](#)



[Lavida](#)

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Franchise Features

India

In 2009, India's PPP Gross Domestic Product stood at \$3.548 trillion, and was the fourth largest economy in the world. India's economy grew at its fastest pace in six months in the quarter through March 2010, fuelled mainly by government and consumer spending. Franchising is also growing rapidly in India, with Pizza Hut already established as one of India's most popular and trusted brands. Here are three features about franchise developments in India.

[Franchise India Holdings To Set Up \\$ 100Mn Franchise Fund](#)

24 Sep 2010 - Delhi-based Franchise India Holdings Limited plans to launch \$ 100Mn (Rs 460Cr) fund to invest in franchises. This fund will be a 10-year horizon fund. It will now attract investors for the fund in two months.

[Indian Retailers Aim to Expand Global Presence](#)

23 Sep 2010 - At home, most Indian retailers may be trying to resist 100% foreign investment in the retail sector, but abroad many of them are on the offensive, expanding their global reach by setting up shops and through acquisitions.

[International Food Brands Find Ways to Cater to the Indian Palette](#)

08 Sep 2010 - Put it down to a stubborn Indian palate, but most international brands have to revamp their menus when they come to India to keep their customers happy. Baskin Robbin's have just launched their latest ice-cream flavor — kulfi.

Upcoming Franchise Events



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<p>Birmingham, UK 01 Oct - 02 Oct 2010</p>  <p>The National Franchise Exhibition</p>	<p>Toronto, Canada 02 Oct - 03 Oct 2010</p>  <p>Business, Franchise & Investment EXPO!</p>	<p>Bangkok, Thailand 07 Oct - 10 Oct 2010</p>  <p>Thailand Franchising and Business Opportunities 2010</p>	<p>Porto, Portugal 09 Oct - 10 Oct 2010</p>  <p>Franchise Show 2010</p>	<p>Surfers Paradise QLD, Australia 10 Oct - 12 Oct 2010</p>  <p>National Franchise Convention 2010</p>
<p>Coronado, USA 13 Oct - 15 Oct 2010</p>  <p>2010 Annual Meeting</p>	<p>Warsaw, Poland 14 Oct - 16 Oct 2010</p>  <p>Polish Franchise Expo 2010</p>	<p>Milan, Italy 15 Oct - 18 Oct 2010</p>  <p>Franchising & Trade 2010</p>	<p>Montreal, Canada 16 Oct - 17 Oct 2010</p>  <p>The National Franchise & Business Opportunities Show</p>	<p>Pune, India 16 Oct - 17 Oct 2010</p>  <p>FRO2010 Pune</p>

[For more events visit FranEvents.org](#)

We welcome all development news, articles, features, brands and events.

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