
FranSpeak International - November 2010

FranSpeak International is a monthly electronic publication dedicated to international franchising. Content includes news, features, events and investment opportunities. FranSpeak International is published by World Franchise Associates Ltd, the leading international franchise marketing, development and media Company.

Development News: 1 - 30 October 2010

[International Sales Help Lift Coach \(US\)](#)

28 Oct 2010

[Snap Fitness \(US\) Awards New Zealand Franchise](#)

28 Oct 2010

[Landmark \(Bahrain\) Unveils \\$54m Expansion Drive, to Open 100 Stores](#)

28 Oct 2010

[Madonna to Launch Worldwide Gym Franchise](#)

27 Oct 2010

[Auntie Anne's \(US\) Awards Poland Franchise](#)

26 Oct 2010

[Paciugo Gelato & Caffè \(US\) Awards Korea Franchise](#)

25 Oct 2010

[KFC to Open 17 Outlets in India by 2011](#)

25 Oct 2010

[Seiko \(Japan\) to Franchise Stores in India](#)

25 Oct 2010

[Apple Stores Outpace Entertainment Venues](#)

25 Oct 2010

[Playboy \(US\) Assigns London Franchise](#)

25 Oct 2010

[YO!Sushi! \(UK\) Heads to US](#)

21 Oct 2010

[Happy \(Bulgaria\) Restaurants Plans to Enter Eastern Europe Franchise Development](#)

21 Oct 2010

[Arbor Brewing \(US\) to Open India Franchise in 2011](#)

21 Oct 2010

[Fresh Fruit Concept Evolves into Worldwide Chain](#)

21 Oct 2010

[Hooters \(US\) Enters 30th Country with Newest Location in Japan](#)

21 Oct 2010

[McDonald's Third Quarter Earnings Rise 12% on Strong Global Sales](#)

21 Oct 2010

[Payless \(USA\) Awards Mexico, Indonesia, Malaysia and Singapore Rights](#)

21 Oct 2010

[Pita Pit \(Canada\) Awards Korea Franchise](#)

21 Oct 2010

[Darden \(US\) Announces MidEast Agreement with Americana Group \(Kuwait\)](#)

20 Oct 2010

[Freshii \(Canada\) to Open 5 Dubai Stores in 12 Months](#)

20 Oct 2010

[Langham Hotels \(Hong Kong\) Expands into Middle East](#)

20 Oct 2010

[bauMax \(Australia\) Plans Expansion in Turkey](#)

20 Oct 2010

[Ikea \(Sweden\) Plans to Increase Investment in China](#)

20 Oct 2010

[Pingu's English \(UK\) Heads to Cyprus with New](#)

[How Dunkin Brands \(US\) Adapts to Local Markets](#)

18 Oct 2010

[Mothercare \(UK\) Pushes International as UK Slows](#)

18 Oct 2010

[Domino's Pizza \(US\) Establishes First Franchise in Ukraine](#)

18 Oct 2010

[biz-events \(UAE\) Establishes Franchise in Qatar](#)

18 Oct 2010

[Subway Opens 100th Outlet in UAE, 44th in Kuwait and 41st in Saudi Arabia](#)

18 Oct 2010

[Landry's \(US\) CEO on the Art of the Deal](#)

15 Oct 2010

[Gap \(US\) to Franchise Stores in East Europe](#)

15 Oct 2010

[Edible Arrangements \(US\) Signs Master Franchise Agreement in Jordan](#)

15 Oct 2010

[Cold Stone Creamery \(US\) Named Top Dubai Franchise](#)

13 Oct 2010

[The Little Gym \(US\) Forms Joint Venture To Pave Entry Into China](#)

13 Oct 2010

[Smoothie Factory \(US\) Awards China Master Franchise](#)

12 Oct 2010

[Pinkberry \(US\) Opens Dubai Franchise](#)

11 Oct 2010

[BBI \(US\) Secures 25 Store Development for Dixie Cream Donut \(US\) in Egypt](#)

11 Oct 2010

[Esquires \(New Zealand\) Secures Middle East Development Agreement](#)

11 Oct 2010

[Parfois \(Portugal\) Reports Excellent Growth in 2010](#)

11 Oct 2010

[IKEA's \(Sweden\) Empire Continues to Expand Worldwide](#)

11 Oct 2010

[Harvey Nichols \(UK\) to Open Flagship Store in Hong Kong](#)

11 Oct 2010

[Pandora \(US\) Global Jewellery Brand Enters UAE Market](#)

08 Oct 2010

[Bagel Bar \(Ireland\) Enlists World Franchise Associates for MidEast Development](#)

08 Oct 2010

[Gloria Jean's \(US\) to Extend in Turkey, China](#)

07 Oct 2010

[Yum! Brands \(US\) Builds on International Success](#)

07 Oct 2010

[Lee Cooper Expands in East Europe](#)

07 Oct 2010

[Second Cup Coffee \(Canada\) Awards Lebanon Franchise](#)

07 Oct 2010

[Mango \(Spain\) Plans Push on China](#)

[Licensing Deal](#)

19 Oct 2010

[Darden \(US\) Announces MidEast Development Agreement with Americana Group \(Kuwait\)](#)

19 Oct 2010

[zpizza \(US\) Opens First of More Than 20 Vietnam Locations](#)

18 Oct 2010

[Ace Hardware \(US\) to Spin Off International Business](#)

18 Oct 2010

[McDonald's Opens 100th Restaurant in Shanghai](#)

18 Oct 2010

07 Oct 2010

[McDonald's India Makes Big Drive-Thru Investment](#)

05 Oct 2010

[Doubletree by Hilton Continues Expansion into Romania](#)

04 Oct 2010

[Aldo \(Canada\) Plans 50 More UAE Stores in Five Years](#)

04 Oct 2010

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International Articles

[Alshaya \(Kuwait\) Plans 250 Development to Include East & Central Europe](#)

28 Oct 2010

[McWeddings: Couples Wed Fast-Food Style](#)

25 Oct 2010

[Korean Food Franchises Eye Singapore Market](#)

25 Oct 2010

[China, India Continue to Dominate Global Hotel Pipeline](#)

22 Oct 2010

[Africa's Burgeoning Middle Class Prompts Wal-Mart Move](#)

21 Oct 2010

[Investment in Retail Property Across Europe Surges 72%](#)

21 Oct 2010

[4 Supply-Chain Trends to Look for in 2011](#)

14 Oct 2010

[Abu Dhabi's Largest Shopping Mall Opens](#)

12 Oct 2010

[Vietnam Franchise Market Expanding](#)

11 Oct 2010

[Dubai's Landmark Outlines \\$1bn Investment Plans](#)

11 Oct 2010

International Franchising Opportunities



Brought to you by World Franchise Centre

The following franchise businesses are currently inviting international applications from target markets. Please see full profile for country development information.



[Margaritaville](#)

Authentic American tropical escapism restaurant (USA)



[Pepe's Piri Piri](#)

Grilled and fried chicken (UK)



[The Bagel Bar](#)

Sophisticated coffee/sandwich alternative (Ireland)



[Abbott's](#)

Manufacturer and retailer of frozen custard (USA)



[Pita Pit](#)

Pita sandwiches (Canada)



[Second Cup Coffee](#)

Canada's largest franchised coffee chain (Canada)



[Candy Cakes](#)

Cupcakes, cakes, coffee and shakes (UK)



[The Cheesecake Cafe](#)

Upscale casual restaurant (Canada)



[Hyde Park Prime Steakhouse](#)

High-end steak and seafood restaurants (USA)



[Pizza Fusion](#)

Most eco-friendly restaurant chain in the world (USA)

[For more information visit World Franchise Centre](#)

Franchise Features

Russian Federation

With international brands like Wal-Mart, Gap and Lee Cooper entering the East and central European region, here's an outline of franchising developments in Russia, and some feature articles from the region.

Franchising became a popular means of doing business in the **Russian Federation** in the early 1990's. According to market experts, the first franchise was established in 1993. Nowadays the Russian Federation has more than 300 franchising brands, a number which continues to grow.

[Wal-Mart Competes with Russia's X5 to Acquire Kopeika](#)

Wal-Mart Stores Inc, the world's largest retailer, is again competing with Russian retailer X5 to buy retailer Kopeika, the business daily Vedomosti reported.

[Russian Food Stores Post Strong Trading in Q3](#)

Two top Russian food retailers, X5 and Magnit, reported on Monday a sharp improvement in third-quarter sales, benefiting from drought-sparked price rises and continuing economic recovery.

[Retail Investment Bright for Central, Eastern Europe](#)

Commercial real estate in central and eastern Europe is in the same market phase and offers the same opportunities as southern Europe some 10 years ago, according to Neil Turner, CEO Germany of global asset manager Schroder Property.

Upcoming Franchise Events



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<p>Hanoi, Vietnam 04 Nov - 06 Nov 2010</p> <p>Vietnam International Shop & Franchise Show 2010</p>	<p>Av. Salvador Allende, Brazil 04 Nov - 06 Nov 2010</p> <p>Rio Franchising Business</p>	<p>Los Angeles, USA 05 Nov - 07 Nov 2010</p> <p>West Coast Franchise Expo 2010</p>	<p>Calgary, Canada 06 Nov - 07 Nov 2010</p> <p>The National Franchise & Business Opportunities Show</p>	<p>Belgrade, Serbia 12 Nov - 13 Nov 2010</p> <p>International Franchising Expo</p>
<p>Ottawa/Gatineau, Canada 13 Nov - 14 Nov 2010</p> <p>The National Franchise & Business Opportunities Show</p>	<p>Cannes, France 17 Nov - 19 Nov 2010</p> <p>MAPIC 2010</p>	<p>Vancouver, Canada 20 Nov - 21 Nov 2010</p> <p>Business, Franchise & Investment EXPO!</p>	<p>Istanbul, Turkey 09 Dec - 12 Dec 2010</p> <p>Be my Dealer? Turkish Franchise Fair</p>	<p>New Delhi, India 10 Dec - 12 Dec 2010</p> <p>Franchise India 2010</p>

[For more events visit FranEvents.org](#)

We welcome all development news, articles, features, brands and events.

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