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FranSpeak International is an electronic publication dedicated to international franchising. Content includes news, features, and investment opportunities. Published by World Franchise Associates Ltd

# INTERNATIONAL FRANCHISE HEADLINES

### Yum! Brands (US) to Add 1500 Foreign Locations in 2012

11 Feb 2012 - Yum Brands Inc., the owner of Taco Bell, KFC and Pizza Hut, said Tuesday itâ€™s on course to deliver another hefty round of restaurant growth overseas in 2012, led by its insatiable China market and its emerging business in India.



### Dairy Queen (US) Opens 500th Location in China

11 Feb 2012 - Dairy Queen® opened its 500th location in China and plans to open more than 100 new restaurants by the end of 2012. China is the strongest expansion market, opening its first Dairy Queen location in 1991 in Beijing.



### Saudi Fast Food Market to Hit \$4.5bn by 2015

21 Feb 2012 - Saudi Arabia's fast food market is expected reach a value of \$4.5bn in the next three years, driven by high demand among young, affluent citizens, according to a report by Euromonitor.



### International Franchise Forum: Dubai: 2012 dates announced

22 Feb 2012 - World Franchise Associates have confirmed the dates of their next International Franchise Forum. It will be held on April 24 - 25, at the JW Marriott Hotel, in Deira, Dubai.



# FRANCHISE DEVELOPMENT NEWS

NEW AGREEMENTS, GROWTH, EXPANSION AND DEVELOPMENT IN INTERNATIONAL FRANCHISING

#### [Gap \(US\) Announces Expansion to Latin America](#)

29 Feb 2012

#### [KFC \(US\) Opens in Iran](#)

28 Feb 2012

#### [The Melting Pot \(US\) Franchise Enters Saudi Arabia Market](#)

28 Feb 2012

#### [Master Car Rental \(Thailand\) Expands with Asean Franchise](#)

27 Feb 2012

#### [Polish Franchisee May Bring Burger King \(US\) to India](#)

27 Feb 2012

#### [Subway \(US\) to Open First Unit in Romania](#)

27 Feb 2012

#### [Lipsy \(UK\) Signs Franchise Agreement with Landmark Group](#)

27 Feb 2012

#### [ILM \(Thailand\) Signs Franchise Agreement with Al Meera \(Qatar\)](#)

23 Feb 2012

#### [Edible Arrangements \(US\) Announces Italy Expansion Plans](#)

23 Feb 2012

#### [Planet Beach Day Spa \(US\) Launches Massive Latin American Expansion](#)

22 Feb 2012

#### [Moe's Southwest Grill \(US\) Signs Master Agreement to Open 50 Locations in Russia](#)

22 Feb 2012

#### [Beef 'O' Brady's \(US\) Inks Master Franchise Agreement for Qatar](#)

21 Feb 2012

#### [Gap \(US\) Plans 30 Stores in China in 2012](#)

20 Feb 2012

#### [Starbucks \(US\) to Open Shops in Canadian Target Stores](#)

20 Feb 2012

20 Feb 2012

#### [MTY \(Canada\) Food Group Expands to Lebanon](#)

20 Feb 2012

#### [E3F Index Banks Appeal of 180 Nations for Franchising](#)

15 Feb 2012

#### [Carl's Jr. \(US\) Expands to Latin America & Caribbean](#)

14 Feb 2012

#### [Dunkin' Brands \(US\) Pursues Western Expansion](#)

14 Feb 2012

#### [Charley's Grilled Subs \(US\) Signs UAE, Saudi & Oman Franchises](#)

14 Feb 2012

#### [Nanotek Car Cleaning \(Australia\) Greece Franchisee Opens Flanishin Store](#)

14 Feb 2012

#### [Dunkin' Donuts \(US\) to Focus on Food, not Coffee in India](#)

11 Feb 2012

#### [Dairy Queen \(US\) Opens 500th Location in China](#)

11 Feb 2012

#### [Pavless ShoeSource \(US\) Signs Franchise Agreement for Korea, Thailand, Vietnam](#)

06 Feb 2012

#### [YO!Sushi \(UK\) Readies for US Debut, Growth in 2012](#)

03 Feb 2012

#### [Panera Bread \(US\) Expanding its Presence in the Canada Market](#)

02 Feb 2012

#### [Liquid Nutrition \(Canada\) Secures International License Agreement in the UAE](#)

02 Feb 2012

#### [American Eagle \(US\) Awards Israel Franchise Rights](#)

02 Feb 2012

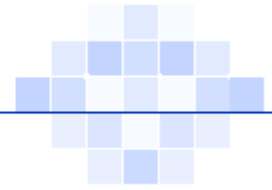
#### [Starbucks \(US\) Establishes JV with Tata Global Beverages Ltd for India](#)

01 Feb 2012

Read more news on [World Franchise Associates News page](#)

# INTERNATIONAL ARTICLES

COUNTRY DEVELOPMENTS, MARKET TRENDS AND INTERNATIONAL ARTICLES



## Upcoming Events with World Franchise Associates

- **International Food and Service Franchise Forum**  
Dubai, 23 & 25 April 2012

Once again we will be back in Dubai between 23 & 25 April with our own highly successful International Franchise Forum. WFA will be bringing a number of high profile franchisors and industry experts together to present exciting international and local food and services brands to investors.

[For full details of our Franchise Forums, please visit the World Franchise Associates website](#)

[Hilton Worldwide Plans 500 New Restaurants Globally in Three Years](#)  
28 Feb 2012  
[Franchise Market in India Growing at over 30% per Annum](#)  
27 Feb 2012  
[Saudi Fast Food Market to Hit \\$4.5bn by 2015](#)  
21 Feb 2012  
[Apparel Group \(UAE\) Eyes New Fashion Brands](#)  
21 Feb 2012  
[Wal-Mart \(US\) Sees Promise in Russia, X5 Denies Deal](#)  
20 Feb 2012  
[The écurie25 Brand \(US\) Continues to Grow Internationally](#)  
16 Feb 2012  
[Dubai Developers Focus on Retail to Shore up Portfolios](#)  
14 Feb 2012  
[Italy Inspired Starbucks But Still Has No Stores](#)  
14 Feb 2012  
[Yumi Brands \(US\) to Add 1500 Foreign Locations in 2012](#)  
11 Feb 2012  
[Asian Brands Challenge U.S. Quick-service Franchises in China](#)  
06 Feb 2012

# INTERNATIONAL FRANCHISE OPPORTUNITIES

FRANCHISED BRANDS SEEKING INTERNATIONAL GROWTH



The following franchise businesses are currently inviting international applications from target markets. Please see full profile for country development information.



[Maui Wowi](#)  
Hawaiian Smoothies and Coffee.  
(USA)



[Good Earth Potato](#)  
Healthy customizable fast food concept.  
(USA)



[Saladworks](#)  
America's Best Salads  
(USA)



[Doner Kebab](#)  
Classic healthy approach to traditional kebabs.  
(UAE)



[Menchie's Frozen Yogurt](#)  
We make you smile. (USA)



[Flip Flop Shops](#)  
Become part of the flip flop lifestyle. (USA)



[Visiting Angels](#)  
Non-Medical Home Care Services.  
(USA)



[écurie25 Supercar Club](#)  
The largest and longest established network of supercar clubs in the world (USA)



[Pingu's English](#)  
Unique children's English language franchise. (UK)



[Direct English](#)  
Global English language training franchise. (UK)

[For more information visit World Franchise Centre](#)

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