



the latest international franchising news

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Greetings!

Do you want to be kept up to date with the latest news about international franchising? If so, FranSpeak is essential reading. To sign up for these monthly updates, please follow the link to www.FranSpeak.com and add yourself to the list.

Over the coming months we'll include international franchising articles, news items relating to international franchise development, keep you informed of franchise events, shows and expos around the world and list franchise companies seeking international expansion.

We also welcome your contributions so we can inform our global audience about your franchise company and its international successes and ambitions.

And it is completely free! Subscribing is simple, and unsubscribing is also very easy, so if you don't find it useful or informative you can opt out any time you like. So go ahead: Visit www.FranSpeak.com and give it a try!

Jake Kidde-Hansen
FranSpeak.com Editor

Latest News: March 2010

[American Eagle \(USA\) to Open in Kuwait and UAE](#)

17 Mar 2010

[Dubai Holding Group Launches Women'secret \(Spain\) & Stradivarius \(Spain\)](#)

17 Mar 2010

[New Yorker \(USA\) Dubai Franchisee Opens Flagship Store](#)

16 Mar 2010

[Gymboree \(USA\) Awards Middle East Franchise](#)

16 Mar 2010

[Hamleys \(UK\) Signs Franchise for 9 Regions in the Balkans](#)

16 Mar 2010

[Pizza Inn \(USA\) Opens New Restaurant in Kingdom of Bahrain](#)

15 Mar 2010

[Accor \(France\) to Expand Vietnam Hotels Portfolio](#)

13 Mar 2010

Franchise Features

This month we have 2 insightful articles about going international and some of the things to look out for and how to prepare your franchise for a new country.

International Franchising Considerations

by Erik Premont, Consolidated Restaurant Operations, Dallas, Texas, discusses "tropicalization" and "soulprinting" - how you can overcome cultural and local market differences in a new country.

Building For International Retail Expansion

By Tristan Rogers, CEO, Concrete, discusses how every key retail activity, from the provision of point of sale material to customer marketing, is totally distinct from the more sophisticated processes used within the UK market.

I hope you enjoy these features from two very experienced individuals.

International Franchising Opportunities

The following franchise businesses are currently looking for international expansion opportunities.



[Mokarabia Coffee Franchise](#)



[Mucho Burrito](#)



[Extreme Pita](#)



[Blue Chip Gourmet](#)



[Nancy's Pizza](#)



[A's Beef](#)



[Pizza Fusion](#)



[LaVida Massage](#)



[Attirance](#)



[Hyde Park Prime Steakhouse](#)

[For more information visit World Franchise Centre](#)

Upcoming Franchise Events

Mexico City,
Mexico
04 - 06 Mar 2010



[Feria Internacional de Franquicias 2010](#)

Paris, France
14 - 17 Mar
2010



[Franchise Expo Paris](#)

London, UK
19 - 20 Mar 2010



[The British and International Franchise Exhibition](#)

London, Canada
20 - 21 Mar 2010



[The National Franchise & Business Opportunities Show](#)

Minneapolis, USA
20 - 21 Mar 2010



[The National Franchise & Business Opportunities Show](#)

Calgary, Canada
27 - 28 Mar 2010



[CFA Explore Franchising Show](#)

Calgary,
Canada
27 - 28 Mar
2010



[The Franchise Show](#)

Washington, USA
09 - 11 Apr 2010



[International Franchise Expo](#)

Montreal, Canada
10 - 11 Apr 2010



[The National Franchise & Business Opportunities Show](#)

Madrid, Spain
22 - 24 Apr 2010



[EXPOFRANQUICIA](#)

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