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## FranSpeak International - June 2010

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FranSpeak International, is a free subscription, monthly electronic publication dedicated to international franchising. Content includes news, features, events and investment opportunities. FranSpeak International is published by World Franchise Associates Ltd, the leading international franchise marketing, development and media Company.

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### Latest News: 1 - 31 May 2010

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[Taco Bell \(US\) Yum Brands to Open in the UK](#)

27 May 2010

[UNIQLO \(Japan\) to Boost Global Operations](#)

26 May 2010

[Pita Pit International \(Canada\) Awards Master Franchise for Panama](#)

26 May 2010

[California Pizza Kitchen \(US\) Opens 8th Franchise in Mexico](#)

26 May 2010

[Carrefour \(France\) to Open First Franchise Store in Delhi](#)

25 May 2010

[Great American Cookies \(US\) Dubai Franchise Opens](#)

25 May 2010

[Sbarro \(US\) Q1 2010 Has Bright Spot with International Comps](#)

19 May 2010

[Happy Meals: Why McDonald's Has Been a Positive Force For Change](#)

18 May 2010

[McDonald's Global Sales Up 4% For April](#)

18 May 2010

[Pavers \(UK\) to Open 19 Franchisee Stores in India by FY 11](#)

17 May 2010

[Uniqlo \(Japan\) to Raise Number of China Outlets to 1,000 in 10 Years](#)

17 May 2010

[Nando's \(South Africa\) Expands in Singapore & Malaysia Before SE Asia](#)

17 May 2010

[How Nando's Chicken \(South Africa\) Conquered UK](#)

17 May 2010

[Sylvan Learning Awards MidEast GCC Franchise](#)

17 May 2010

[Subway \(US\) to Open First Vietnam Store in August](#)

[First International Dual-Branded Wendy's-Arby's \(US\) Opens in Dubai](#)

12 May 2010

[UK #1, Dubai #2 for Brands](#)

11 May 2010

[Saudi Families Queuing for BurgerFuel \(New Zealand\) Burgers](#)

10 May 2010

[McDonald's Aims to Expand Franchise Trial in China](#)

07 May 2010

[Gymboree 4Q Profit Jumps 13%; Plans Mideast Franchise Expansion](#)

07 May 2010

[Texas Roadhouse \(US\) Signs First International Agreement in MidEast](#)

07 May 2010

[Domino's \(US\) Signs Germany Master](#)

07 May 2010

[Hilton CEO: 40% of Hilton's Near-term Hotel Openings Outside the USA](#)

06 May 2010

[Dream Doors \(UK\) Awards New Zealand Franchise](#)

05 May 2010

[Fast Casual Takes Hold in France](#)

05 May 2010

[Anytime Fitness \(US\) Awards UK Franchise](#)

05 May 2010

[Philippine Franchisor Acquires Korean Master Franchise](#)

05 May 2010

[Jollibee \(Philippines\) Signs Agreement with China Chain](#)

05 May 2010

[Carrefour \(France\) Awards India Franchise](#)

04 May 2010

[New Players Open Menus on Russian Fast Casual Market](#)

04 May 2010

[Montblanc \(Switzerland\) Expands UAE Franchise](#)

04 May 2010

[FS Article: How Jim Skinner, McDonald's Beat the Recession \(June edition\)](#)

13 May 2010

[Johnny Rockets \(US\) Awards Cyprus Franchise](#)

13 May 2010

[Lebanese Minister Extols Value of Franchising](#)

13 May 2010

[Mrs. Fields, TCBY \(US\) Launch Aggressive International Expansion Plan](#)

13 May 2010

04 May 2010

[easyGroup \(UK\) Plans Asia Franchise Development](#)

03 May 2010

[Philippine Franchisors Target International](#)

03 May 2010

[Manila Looks Set to Become Franchising Hub in Asia](#)

03 May 2010

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## Franchise Features

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Recession is not always a recipe that slows growth. This month we bring you a feature about how McDonald's rode out the recession. The second feature is a survey from the Middle East and North Africa Hospitality sector by DLA Piper. This show there is still a great deal of optimism in the industry outside the main "western" countries.

### [How Jim Skinner, McDonald's Beat the Recession](#)

There are five P's at the basis of McDonald's recent success, and the company's CEO says it's not rocket science to figure out how to make a profit in this industry.

*Peter Romeo is a former foodservice editor and a veteran industry reporter. QSR Magazine*

### [2010 Middle East / North Africa Hospitality Outlook Survey](#)

"Welcome to the first edition of our 2010 Middle East & North Africa Hospitality Outlook Report which has been derived from a survey which we conducted to over 120 top executives within the hospitality industry. Our report comes at a turning point for the industry, with the key question on everyone's minds being, 'Is the worst behind us?'"

*by Karen Friebe, Global Co-Chair Hospitality and Leisure group and David Sanson Partner, Real Estate, both of DLA Piper.*

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## International Franchising Opportunities

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Brought to you by World Franchise Centre

The following franchise businesses are currently looking for international expansion opportunities.

 <a href="#">Orkin</a>	 <a href="#">Bubba Gump</a>	 <a href="#">Crazy Dough's Pizza</a>	 <a href="#">Winger's Grill &amp; Bar</a>	 <a href="#">C House Coffee Shop &amp; C House by Nicolas Jebran</a>
 <a href="#">Yam Yam To Go</a>	 <a href="#">Second Cup Coffee</a>	 <a href="#">Pho Hoa Noodle Soup</a>	 <a href="#">Mrs Fields</a>	 <a href="#">TCBY</a>

[For more information visit World Franchise Centre](#)

## Upcoming Franchise Events



Brought to you by FranEvents.org

Riyadh, Kingdom of Saudi Arabia 01 Jun - 03 Jun 2010  <a href="#">Be My Partner - We Brands</a>	Hanover, Germany 04 Jun - 05 Jun 2010  <a href="#">START</a>	Deira, Dubai 08 Jun - 08 Jun 2010  <a href="#">International Food Franchise Forum</a>	Sao Paulo, Brazil 09 Jun - 12 Jun 2010  <a href="#">ABF Franchising Expo 2010</a>	Manchester, UK 11 Jun - 12 Jun 2010  <a href="#">The British Franchise Exhibition</a>
Barcelona, Spain 16 Jun - 17 Jun 2010  <a href="#">Entrepreneurs Fair</a>	Guadalajara, Mexico 25 Jun - 26 Jun 2010  <a href="#">Expo Franquicias 2010</a>	Chandigarh, India 26 Jun - 27 Jun 2010  <a href="#">FRO2010 Chandigarh</a>	Nurnberg, Germany 02 Jul - 03 Jul 2010  <a href="#">START</a>	Pasay City, Philippines 14 Jul - 18 Jul 2010  <a href="#">Franchise 2010</a>

[For more events visit FranEvents.org](http://www.franevents.org)

*We warmly invite your feedback. Please let us know how you think we can improve FranSpeak.*

*We welcome all ideas, thoughts and suggestions. We also welcome articles for consideration.*

Follow us on Twitter: <http://twitter.com/franchiseintl>

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PS Feel free to forward this to colleagues and friends!

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