



the latest international franchising news

---

## FranSpeak International - January 2011

---

World Franchise Associates wish you a very prosperous 2011.

At the end of last year our presentations to investor franchise developers at the Moscow Food & Beverage Forum enabled us to secure a number of high calibre franchise agreements for the Russia market. Additional successes were achieved in Dubai and India, where major franchisors were matched to suitable investors.

WFA will represent clients and attend these events in the first quarter of 2011:

- IFA's Annual Convention 2011
- Gulfood 2011
- FME 2011: Franchising Middle East Exhibition
- 10th Russian Retail Forum

Additionally WFA will continue to promote franchisors to investor groups via its network of franchise professionals in the growing markets of:

- Middle East
- East Europe
- Russia
- India

WFA are founder members of the East Europe Franchise Association through which we will be organising a series of presentations to investor groups in this dynamic region. ([www.EastEuropeFranchise.org](http://www.EastEuropeFranchise.org))

To summarise - the opportunities for international expansion are real and are reflected in the growth of our franchise sales and development services.

You can view the brands we represent and our current program of activities on our web sites:

[www.WorldFranchiseAssociates.com](http://www.WorldFranchiseAssociates.com) and [www.WorldFranchiseCentre.com](http://www.WorldFranchiseCentre.com)

**Please let us know if you would like to schedule a time to discuss your international development plans and how our programmes can promote your franchise.**

**The time to develop overseas franchises is now!**

---

## Development News: 1 - 31 December 2010

---

[T.G.I. Fridays \(US\) to Add 30 Additional Restaurants in the Middle East](#)

31 Dec 2010

[Lawson \(Japan\) Plans 10,000 Stores in China](#)

30 Dec 2010

[Pandora \(Poland\) Awards Russia Franchise](#)

29 Dec 2010

[California Fresh \(USA\) Signs 10 Store Middle East Franchise Agreement](#)

29 Dec 2010

[Om Pizza \(Bahrain\) Awards India Franchise Rights](#)

29 Dec 2010

[DoubleTree by Hilton \(US\) Brand Debuts in Bulgaria](#)

27 Dec 2010

[Indian Firm Invests \\$11m in Jawad \(UAE\)](#)

27 Dec 2010

[Tiffinbites \(UK\) Awards UAE Franchise](#)

24 Dec 2010

[American Eagle \(US\) to Open Flagship Franchise Store in Tokyo](#)

22 Dec 2010

[Baskin Robbins \(US\) Opens First Franchised Australian Store](#)

20 Dec 2010

[Pavers \(UK\) Plans India Franchise Expansion](#)

[Wingzone \(US\) Awards Panama Franchise](#)

12 Dec 2010

[Tony Romas \(US\) to Open in China in 2011](#)

12 Dec 2010

[Nestle Toll House Cafe \(US\) Signs MidEast Franchise Agreements](#)

10 Dec 2010

[Quiz Clothing \(UK\) Awards Russia Franchise](#)

10 Dec 2010

[KFC \(US\) Sees Potential in Africa](#)

09 Dec 2010

[Cisco Burger \(US\) Launches International Franchise Push](#)

09 Dec 2010

[Sotheby International Realty \(US\) Awards Turkey Master Franchise](#)

09 Dec 2010

[Philippines Celebrates Americana with Second Johnny Rockets \(US\) Restaurant](#)

07 Dec 2010

[Auntie Annes Pretzels \(US\) Japan Development](#)

07 Dec 2010

[Starbucks \(US\) Plans 300th Mexico Location](#)

07 Dec 2010

[Holland & Barrett \(UK\) Plans Global Franchise Expansion](#)

20 Dec 2010  
[Burger King \(US\) Plans to Double Restaurants to 200 in Brazil by 2013](#)  
 16 Dec 2010  
[McDonalds \(US\) Plans Biggest Ever Expansion in China](#)  
 15 Dec 2010  
[Russian Investor Increases Stake in HMV](#)  
 15 Dec 2010  
[Azadea Group \(France\) Awards Dubai Franchise](#)  
 12 Dec 2010  
[Mothercare \(UK\) to Franchise 150 International Stores Each Year](#)  
 12 Dec 2010

Read more news on [World Franchise Associates News page](#)

07 Dec 2010  
[Mrs Fields \(US\) Voted Best Franchise by Australian Franchisees](#)  
 06 Dec 2010  
[Starbucks \(US\) Targets India](#)  
 06 Dec 2010  
[Engel & Volkers \(Germany\) Opens 30th US Location](#)  
 06 Dec 2010  
[California Pizza Kitchen \(US\) Opens First Company-Owned Restaurant in China](#)  
 03 Dec 2010  
[Burger Fuel \(New Zealand\) Plans 15 Outlets in the UAE](#)  
 01 Dec 2010  
[Starbucks \(US\) Looks to Triple China Presence](#)  
 01 Dec 2010  
[Subway \(US\) Caps Successful Expansion Year in Saudi Arabia](#)  
 01 Dec 2010  
[Tossed \(USA\) Sign International Agreement](#)  
 01 Dec 2010

## International Articles

[Russian X5 Retail Expects Sales to Rise 40% in 2011](#)  
 24 Dec 2010  
[Report Indicates Saudi Retail Set to Surge](#)  
 23 Dec 2010  
[Qatar World Cup May Send Mideast Hotel Pipeline Soaring](#)  
 23 Dec 2010  
[UK 2011 Food Service Trends \(US Brands Welcomed\)](#)  
 23 Dec 2010  
[US Food Chains Investing in Cambodia](#)  
 22 Dec 2010  
[Bakeries Claim a Growing Niche in China](#)  
 22 Dec 2010  
[Abu Dhabi Mall Space Set to Double](#)  
 16 Dec 2010  
[Canada Presents Opportunities for U.S. Chains](#)  
 16 Dec 2010  
[Planning Begins on \\$100M IKEA-Anchored Shopping Center in Bahrain](#)  
 09 Dec 2010  
[UAE Ministry of Foreign Trade Associates with Franchise India](#)  
 07 Dec 2010  
[Qatar Aiming for 90,000 Hotel Guestrooms for 2022 World Cup](#)  
 07 Dec 2010  
[Howards Storage \(Australia\) Opens 5 International Franchise Locations](#)  
 01 Dec 2010  
[Russian Biggest Restaurant Group Posts 9 Month Profit](#)  
 01 Dec 2010  
[China Warms up to Pizza](#)  
 01 Dec 2010  
[Majidi Shopping Center in Iraq Attracts Foreign Retailers](#)  
 01 Dec 2010

## International Franchising Opportunities



Brought to you by World Franchise Centre

The following franchise businesses are currently inviting international applications from target markets. Please see full profile for country development information.



### Margaritaville

Authentic American tropical escapism restaurant (USA)



### Fatburger

"The Last Great Hamburger Stand." (USA)



### The Bagel Bar

Sophisticated coffee/sandwich alternative (Ireland)



### Abbott's

Manufacturer and retailer of premium ice cream (USA)



### Sarpino's

Italian style take out and delivery restaurant (Canada)



### Second Cup Coffee

Canada's largest franchised coffee chain (Canada)



### Dressed

'Salads, sandwiches, soups and smoothies with style' (USA)



### Mrs Fields

Tempting cookies, brownies and muffins served warm and fresh (USA)



### LaVida

A convenient therapeutic massage center (USA)



### 7camicie

Italian menswear collection, featuring shirts, sweaters, ties, and more (Italy)

[For more information visit World Franchise Centre](#)

We welcome all development news, articles, features, brands and events.

Follow us on Twitter: <http://twitter.com/franchiseintl>

Jake Kidde-Hansen and Yuliya Nazarchuk  
FranSpeak International Editors  
[jake@worldfranchisecentre.com](mailto:jake@worldfranchisecentre.com) & [yuliya@worldfranchisecentre.com](mailto:yuliya@worldfranchisecentre.com)

PS Feel free to forward this to colleagues and friends!

Having trouble viewing this message? [Click here for the web version](#) or [Click here for a PDF version](#)  
Not subscribed? [Sign Up Here](#)

**SUBSCRIBER TOOLS:** [Unsubscribe or Change Subscriber Options](#)  
- [View the Archives](#)  
[Subscribe via our RSS Feed](#)

Brought to you by:



World Franchise Associates Ltd  
Communications House, 26 York Street  
London, W1U 6PZ, UK  
Office: +44 8446 698 980  
[info@worldfranchiseassociates.com](mailto:info@worldfranchiseassociates.com)