



February 2012

FranSpeak International is an electronic publication dedicated to international franchising. Content includes news, features, and investment opportunities. Published by World Franchise Associates Ltd

FRANCHISE DEVELOPMENT NEWS

NEW AGREEMENTS, GROWTH, EXPANSION AND DEVELOPMENT IN INTERNATIONAL FRANCHISING



[Hilton Worldwide \(US\) Becomes Fastest Growing Major Hotel Company](#)
27 Jan 2012

[Marriott \(US\) to Open Three Hotels in Sochi, Russia](#)

27 Jan 2012

[The Counter Burger \(US\) Signs 33 Unit Development Agreement with Americana](#)

26 Jan 2012

[Quiznos \(US\) Signs Master Agreement to Open 150 Outlets in India](#)

26 Jan 2012

[Asda \(UK\) Awards Middle East Franchise](#)

26 Jan 2012

[Booster Juice \(Canada\) Awards Brazil Franchise](#)

24 Jan 2012

[Nestle Toll House Cafe \(US\) Opens 1st Franchise Outlet in Saudi Arabia](#)

20 Jan 2012

[Dukkan Falafel \(UAE\) Announces Expansion to India](#)

20 Jan 2012

[FamilyMart \(Japan\) to Add 600 Stores in Indonesia and the Philippines](#)

20 Jan 2012

[Anytime Fitness \(US\) Announces MidEast Expansion Plans](#)

18 Jan 2012

[KidzArt \(US\) Franchise Enters Philippine Marketplace](#)

18 Jan 2012

[Al Farooj \(UAE\) to Open 17 Outlets in 2012](#)

18 Jan 2012

[Subway \(US\) Awards Estonia Franchise Rights](#)

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[Tesco \(UK\) to Open 19 Stores in Saudi Arabia](#)

17 Jan 2012

[Tropicalaser Laser Hair Removal \(US\) Franchise Goes International](#)

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[Just Falafel \(UAE\) Enters Indian Market](#)

17 Jan 2012

[Yum! Brands \(US\) to Take KFC to 7 More African Countries](#)

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[Alshaya \(Kuwait\) Acquires La Senza \(US\) UK Franchise Operations](#)

11 Jan 2012

[Quiznos \(US\) Signs Philippines Franchise](#)

11 Jan 2012

[American Eagle \(US\) Continues Middle East Expansion](#)

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[Shakespeare & Co \(UAE\), Coffee Planet \(UAE\) Expanding Internationally](#)

10 Jan 2012

[Red Mango \(South Korea\) Signs Franchise Agreement for Mexico](#)

06 Jan 2012

[Baskin-Robbins \(US\) Signs Master Franchising Agreement to Develop in Vietnam](#)

05 Jan 2012

[Unique Pizza and Subs \(US\) Announces Pizza in China](#)

04 Jan 2012

[Beef 'O' Brady's \(US\) Awards Saudi & Bahrain Franchise Rights](#)

04 Jan 2012

[Quiznos \(US\) New Master Franchise Agreement Sees India Expansion](#)

04 Jan 2012

[Anytime Fitness \(US\) 1st Middle East Franchised Location Opens in Qatar](#)

03 Jan 2012

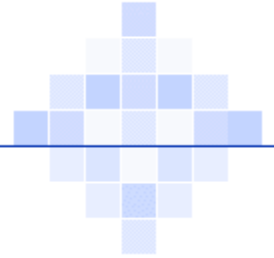
[Tasti D-lite \(US\) Signs Agreement To Expand into Middle East](#)

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Read more news on [World Franchise Associates News page](#)

INTERNATIONAL ARTICLES

COUNTRY DEVELOPMENTS, MARKET TRENDS AND INTERNATIONAL ARTICLES



Upcoming Events with World Franchise Associates

World Franchise Associates have 3 upcoming events in the next few months, namely:

- **IFA's Annual Convention 2012**
Orlando, USA 11 Feb - 14 Feb
- **Gulfood 2012**
Dubai, 19 Feb - 22 Feb
- **International Food and Service Franchise Forum**
Dubai, 23 â€" 25 April 2012

WFA will be the Facilitator for part of the extensive and very popular Round Table Sessions at the IFA's Annual Convention. We will be addressing the international opportunities in the Middle East. Here we'll be sharing our insight and knowledge of the franchise industry in the region, which remains the most dynamic area for franchise growth in the world today.

At Gulfood, the world's largest food exhibition, WFA will present and organise the seminars on food franchising in the Middle East. For the third year running we will host expert speakers to educate the attendees in the benefits of franchising, how to assess brands and sharing success stories from both local and international Franchisors.

Once again we will be back in Dubai between 23 â€" 25 April with our own highly successful International Franchise Forum. WFA will be bringing a number of high profile franchisors and industry experts together to present exciting international and local food and services brands to investors.

[For full details of our Franchise Forums, please visit the World Franchise Associates website](#)

[Colombiano Coffee \(Lebanon\) Plans India Expansion](#)

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[Jumeirah Group \(UAE\) Eyes Franchising in the U.S.](#)

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[Russian Store Chain Plans to Launch 60 Stores in Florida in 2012](#)

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[Majid Al Futtaim Holding \(UAE\) Reports Record Performance for 2011](#)

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[Krispy Kreme \(US\) Looks to Russian Market](#)

24 Jan 2012

[Starbucks \(US\) Seeks First Location in India by End of 2012](#)

23 Jan 2012

[Turkeys Younger Consumers Fuel New Mall Development](#)

20 Jan 2012

[Shake Shack \(US\) Creator Danny Meyer Aims to Go Global](#)

16 Jan 2012

[Saudi Retailer Expands to East Europe and Central Asia](#)

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[India Officially Opens the Door to Foreign Retailers](#)

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[Shakespeare and Co. Coffee Planet \(UAE\) Grinding the Way Towards Foreign Markets](#)

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[Smashburger \(US\) Plans Latin America Expansion](#)

05 Jan 2012

[China Growth Pushes Dunkin' Donuts \(US\) to 10,000 Stores](#)

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[Coffee Planet \(UAE\) Takes Retail Concept to Malaysia](#)

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INTERNATIONAL FRANCHISE OPPORTUNITIES

FRANCHISED BRANDS SEEKING INTERNATIONAL GROWTH

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The following franchise businesses are currently inviting international applications from target markets. Please see full profile for country development information.



[Maui Wowi](#)

Hawaiian Smoothies and Coffee.
(USA)



[Good Earth Potato](#)

Healthy customizable fast food
concept.
(USA)



[Manchu WOK](#)

Fast & Fresh
Chinese Cuisine
(USA)



[Doner Kebab](#)

Classic healthy approach to
traditional kebabs.
(UAE)



[Bar-B-Cutie](#)

The World's Best Barbecue
Since 1950!
(USA)



[Menchie's Frozen Yogurt](#)

We make you smile. (USA)



[Visiting Angels](#)

Non-Medical Home Care
Services.
(USA)



[écurie25 Supercar Club](#)

The largest and longest
established network of supercar
clubs in the world (USA)



[Pingu's English](#)

Unique children's English
language franchise. (UK)



Global English language training
franchise. (UK)

[For more information visit World Franchise Centre](#)

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