



the latest international franchising news

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## FranSpeak International - February 2011

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We are an exhibitor at the IFA Convention (13 – 16 Feb 2011), booth 457, and warmly invite you to meet during the course of the convention.

World Franchise Associates specializes in multi-unit international franchise development at area, master and country level. Key markets are West, Central & East Europe and the Middle East.

Our [www.worldfranchisecentre.com](http://www.worldfranchisecentre.com) portal is the only website totally dedicated to international development at country and regional levels.

Please visit our booth during the Fun & Games event on Tuesday as we have some wonderful Harrods of London prizes for winners of our 'name the city' game.

We are very much looking forward to seeing you in Vegas. Please do not hesitate to send an email to [paul@worldfranchiseassociates.com](mailto:paul@worldfranchiseassociates.com) to schedule a time and date to meet.

With kindest regards,

Paul Cairnie, CEO

Christopher Brinkley, COO

**The time to develop overseas franchises is now!**

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## Development News: 1 - 31 January 2011

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[KFC \(US\) No. 1 in China](#)

31 Jan 2011

[Armani \(Italy\) Scouting Russia for New Hotel Site](#)

31 Jan 2011

[Dunkin Donuts \(US\) Opens in Dubai](#)

28 Jan 2011

[Wendys/Arbys \(US\) Announces Argentina Development Agreement](#)

28 Jan 2011

[Hamleys \(UK\) Opens Chennai Franchise Store](#)

28 Jan 2011

[MOS Burger \(Japan\) Plans Europe and US Franchise Expansion](#)

25 Jan 2011

[The Cheesecake Factory \(US\) Awards Middle East Rights](#)

25 Jan 2011

[Emarat \(UAE\) Joins International Franchise Association \(US\)](#)

24 Jan 2011

[7-Eleven \(US\) Plans 100's of Franchised Stores in China](#)

24 Jan 2011

[Elevation Burger \(US\) Signs Multi-Unit Development Agreement for Bahrain](#)

24 Jan 2011

[Dominos Pizza \(US\) Opens First Franchised Store in Bulgaria](#)

21 Jan 2011

[KFC \(US\) To Expand Footprint in Kenya](#)

21 Jan 2011

[Jeeves of Belgravia \(UK\) Awards Bahrain Franchise](#)

20 Jan 2011

[McDonalds \(US\) to Double Number of Stores in South Korea](#)

19 Jan 2011

[Quiz Clothing \(UK\) Opens First Franchise Store in Cyprus](#)

19 Jan 2011

[Canon \(Japan\) Plans 100 Franchised Store Openings in 2011](#)

18 Jan 2011

[Dominos \(US\) Plans 150 Franchised Units in Asia Pacific in 2011](#)

18 Jan 2011

[Yum! Brands \(US\) Plans Fast International Growth](#)

17 Jan 2011

[Wyndham Hotel Group \(US\) Awards India Franchise](#)

17 Jan 2011

[Just Falafel \(UAE\) Plans Global Push](#)

14 Jan 2011

[Pricey Burger King \(US\) Popular in Gangnam](#)

13 Jan 2011

[Yum Brands \(US\) Expects International Business To Comprise 75% Of Profit By 2015](#)

12 Jan 2011

[Wingstop \(US\) Signs 20 Unit Mexico Agreement](#)

10 Jan 2011

[Delaware North Companies \(US\) Awarded Glasgow Airport Food Ops](#)

10 Jan 2011

[Esquires \(New Zealand\) Coffee - International Expansion](#)

10 Jan 2011

[Victorias Secret \(US\) Arrives in Dubai](#)

10 Jan 2011

[Cafe2U \(Australia\) To Develop US Franchise Market](#)

10 Jan 2011

[Ice Pack \(Iran\) Franchises into Iraq](#)

05 Jan 2011

[Dixie Cream Donut Co \(US\) Awards Middle East Franchise Rights](#)

05 Jan 2011

[Gallery One \(UAE\) Reveals \\$15m Global Expansion Plans](#)

05 Jan 2011

[Pizza Hut \(US\) Opens 500th Restaurant in China](#)

05 Jan 2011

Read more news on [World Franchise Associates News page](#)

## International Articles

[Russian Food Retailer 2010 Sales Up 19.4%](#)

28 Jan 2011

[Euro 2012, 8 New Hotels to Open in Kiev](#)

28 Jan 2011

[Companies Target Emerging Markets](#)

27 Jan 2011

[Mega-retail Complexes Take Hold in Middle East](#)

27 Jan 2011

[Foreign Apparel Chains Invade U.S. with Fast Fashion](#)

27 Jan 2011

[American Chains Tweak Recipes for India's Consumers](#)

26 Jan 2011

[World's Highest Restaurant Opens in Dubai](#)

26 Jan 2011

[Carlson to Open 19 Hotels in India This Year](#)

17 Jan 2011

[Economies in the Middle East Beating Credit Crunch](#)

13 Jan 2011

[International Franchise and Branding Exhibition, Romania](#)

11 Jan 2011

[Beijing plans US\\$1.3b copy of Burj Khalifa](#)

10 Jan 2011

[Dubai Retailers Optimistic About Market Recovery](#)


05 Jan 2011

## International Franchising Opportunities



Brought to you by World Franchise Centre

The following franchise businesses are currently inviting international applications from target markets. Please see full profile for country development information.

 <a href="#">Margaritaville</a> Authentic American tropical escapism restaurant (USA)	 <a href="#">Fatburger</a> "The Last Great Hamburger Stand." (USA)	 <a href="#">Brasserie Flo</a> French Fine Dining (France)	 <a href="#">Hippopotamus</a> Fast Casual French Dining (France)	 <a href="#">Bullets Burgers</a> Burgers, Chicken and More (USA)
 <a href="#">TablaPizza</a> Country-ambience Pizza Restaurant (France)	 <a href="#">Sarpino's</a> Italian style take out and delivery restaurant (Canada)	 <a href="#">Pepe's Piri Piri</a> Grilled and fried chicken (UK)	 <a href="#">Candy Cakes</a> Cupcakes, cakes, coffee and shakes (UK)	 <a href="#">Party Fiesta</a> A unique universe of party products. (Spain)

[For more information visit World Franchise Centre](#)

*We welcome all development news, articles, features, brands and events.*

Follow us on Twitter: <http://twitter.com/franchiseintl>

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