

INTERNATIONAL FRANCHISE HEADLINES



Focus on Dubai

Dubai is once again on the international franchise radar and is being seen as a new and fresh opportunity for food, service and retail franchises. The WFA Forum will showcase franchises wanting to open in the Emirates, and the Gulf region.



Dubai Developers Look to Retail for Growth

8 Mar 2012 - Developers in the emirate are seeing opportunity in retail - a relatively undeveloped sector that has performed well despite the economic crisis.

Demand for Unit Franchises Surges in Dubai

5 Mar 2012 - Investors and entrepreneurs are rushing to open local restaurant franchises so fast that some see an analogy with the property boom of five years ago.



International Franchise Forum: Dubai - New Speakers announced

01 Apr 2012 - Speakers from Which Wich, Renue, Doner Kebab and DLA Piper have all agreed to share their knowledge and expertise on April 24 - 25, at the JW Marriott Hotel, in Deira, Dubai.



FRANCHISE DEVELOPMENT NEWS

NEW AGREEMENTS, GROWTH, EXPANSION AND DEVELOPMENT IN INTERNATIONAL FRANCHISING

Boardwalk Fresh Burgers & Fries (US) Franchise Enters Middle East Market

29 Mar 2012

Burger King (US) Opens First Restaurant in Antigua

29 Mar 2012

Debenhams (UK) to Enter Russian Market

28 Mar 2012

Maui Wowi (US) Opens First Outlet in Ireland

28 Mar 2012

IKEA (Sweden) Awards Indonesia Franchise

28 Mar 2012

Le Duff Group (France) to Franchise Del Arte Restaurant in UK

28 Mar 2012

Domino's Pizza (US) Scottish Franchisee to Develop the Brand in Germany

28 Mar 2012

M&Co (UK) Signs Master Franchise for GCC Countries

27 Mar 2012

Alshaya (Kuwait) Announces Franchise Partnership with Muji (Japan)

27 Mar 2012

Burger Fuel (New Zealand) to Open in Libya

27 Mar 2012

Gelatissimo (Australia) Opens Flagship Store in Kuwait

26 Mar 2012

Re/Max (US) Expands into Egypt

26 Mar 2012

Pollo Tropical (US) Opens First Franchise in Costa Rica

23 Mar 2012

RadioShack (US) Announces Southeast Asia Expansion

22 Mar 2012

Baja Fresh (US) Opens First Singapore Location

20 Mar 2012

Thomas Pink (UK) Establishes JV with Reliance Brands Ltd. for India

15 Mar 2012

IIC (Switzerland) Expands into China

15 Mar 2012

Chanticleer Holdings Signs Hooters (US) Franchise Agreement in Brazil

15 Mar 2012

Baskin-Robbins (US) Expanding its Presence in the Canada Market

14 Mar 2012

Maui Wowi (US) to Open the Fifth Location in Saudi Arabia

14 Mar 2012

Golden Tulip (Netherlands) to Open 50 Hotels in India by 2015

12 Mar 2012

Dairy Queen (US) Expands in China

12 Mar 2012

Starwood Hotels & Resorts (US) to Open 25 New Hotels in Europe

06 Mar 2012

MTY (Canada) Signs Master Franchise Agreement for United Kingdom

06 Mar 2012

DePalma's (US) Awards South Korea Franchise

06 Mar 2012

Hooters (US) Plans Expansion into Russia

06 Mar 2012

Spar (Netherlands) Retailer Restarts Development in Romania

06 Mar 2012

Quiznos (US) Expands into Russia

02 Mar 2012

Casual Male Retail Group (US) Signs Franchise Agreement for Kuwait

[Baskin-Robbins \(US\) Expanding its Presence in the Mexico Market](#)

22 Mar 2012

[D' Tandoor \(Malaysia\) Signs Master Franchise Agreement for UAE](#)

20 Mar 2012

[Gap \(US\) Opens First South Africa Store](#)

20 Mar 2012

02 Mar 2012

[KFC \(US\) Coming to Kiev Soon](#)

02 Mar 2012

[C House \(Italy\) Announces Franchise Partner for Romania](#)

01 Mar 2012

[Muffin Break \(Australia\) to Open 40 Outlets in India in 2 Years](#)

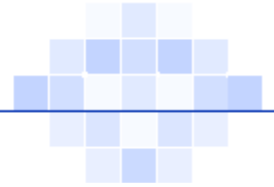
01 Mar 2012

Read more news on

[World Franchise Associates News page](#)

INTERNATIONAL ARTICLES

COUNTRY DEVELOPMENTS, MARKET TRENDS AND INTERNATIONAL ARTICLES



The International Franchise Forum, Dubai: Franchisor Expectations are Optimistic

Todd Sinelli of **Which Wich** says "Which Wich is excited to expand into the Middle East. We see vast opportunities for international growth in the years ahead. The Middle East is a target area for us, where east meets west, and the cosmopolitan population has an appreciation for fresh and vibrant brands."

Franchisors are keen to be seen in what is being called the "Second Wave" for franchising in the Gulf region. Although most of the big global brands such as McDonalds and Starbucks already have a presence in the countries of the Gulf, there are a large number of smaller, but nevertheless excellent, franchises wanting to become established in the region.

And not just food franchises. **écurie25** is the largest and longest established network of supercar clubs in the world.

Chirag Shah, CEO of **écurie25** explains: "With 7 clubs spanning USA, Europe and Australia, the obvious missing link in the **écurie25** portfolio is the UAE - and Dubai in particular. Popular with members from all over the world as a holiday destination, business destination and transit hub; we are confident that a branch of our supercar club concept will be a great success from day one."

[For full details of the International Franchise Forum Dubai 2012, please visit the World Franchise Associates website](#)

[Which Wich \(US\) is Excited to Expand into the Middle East](#)

28 Mar 2012

[McDonalds \(US\) Plans Biggest Ever Expansion in Russia](#)

28 Mar 2012

[Wingstop \(US\) Eyes Overseas Expansion as Same-store Sales Increase](#)

20 Mar 2012

[Sbarro \(US\) Continues International Expansion](#)

16 Mar 2012

[Gelatissimo \(Australia\) Plans International Expansion](#)

13 Mar 2012

[Global Brands Look to Grow in Australia](#)

12 Mar 2012

[Protecting Your Brand in the Global Restaurant Race](#)

08 Mar 2012

[Dubai Developers Look to Retail for Growth](#)

08 Mar 2012

[Demand for Unit Franchises Surges in Dubai](#)

05 Mar 2012

[McDonald's \(US\) Plans to Expand Franchising in China](#)

05 Mar 2012

[KFC \(US\) in Iran is Unauthorized Use of Brand, Yum! Says](#)

02 Mar 2012



Mall of Dubai

INTERNATIONAL FRANCHISE OPPORTUNITIES

FRANCHISED BRANDS SEEKING INTERNATIONAL GROWTH



The following franchise businesses are currently inviting international applications from target markets. Please see full profile for country development information.



[Maui Wowi](#)

Hawaiian Smoothies and Coffee. (USA)



[Good Earth Potato](#)

Healthy customizable fast food concept. (USA)



[Saladworks](#)

America's Best Salads (USA)



[Doner Kebab](#)

Classic healthy approach to traditional kebabs. (UAE)



[Menchie's Frozen Yogurt](#)

We make you smile. (USA)



[Flip Flop Shops](#)

Become part of the flip flop lifestyle. (USA)



[Visiting Angels](#)

Non-Medical Home Care Services. (USA)



[écurie25 Supercar Club](#)

The largest and longest established network of supercar clubs in the world (USA)



[Pingu's English](#)

Unique children's English language franchise. (UK)



[Direct English](#)

Global English language training franchise. (UK)

[For more information visit World Franchise Centre](#)

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