
FranSpeak April 2010

FranSpeak International, is a free subscription, monthly electronic publication dedicated to international franchising. Content includes news, features, events and investment opportunities.

FranSpeak International is published by World Franchise Associates Ltd, the leading international franchise marketing, development and media company.

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Franchise Features

This month we have 3 articles about going international in 3 different countries: China, Vietnam and USA.

[Vietnam's Franchise Laws Laid Groundwork For Increased Franchising Activity](#)

Franchising in Vietnam has steadily increased in recent years and the passage of several franchise laws and decrees have cleared the way for even more growth. This alert examines this growth and provides an overview of the laws that have underpinned recent franchise activities in Vietnam.

[Franchising in the United States – Where to Start](#)

For non-U.S. companies, the United States market presents an attractive opportunity with the world's largest consumer market. This article is intended to provide practical advice for non-U.S. companies which are considering franchising in the United States.

[China: Flexibility is Key to Retail Success](#)











If you have a product or service and you want to get into the China market, one of your biggest challenges will be distribution. Even though the media plays up the problems with intellectual property, fakes and copycats, the truth is China's markets are immature.

International Franchising Opportunities

Brought to you by World Franchise Centre



The following franchise businesses are currently looking for international expansion opportunities.




				
Second Cup Coffee Franchise	Stevi B's	Extreme Pita	WIN Sales & Marketing	The Cheesecake Cafe
				
Mokarabia Coffee Franchise	Big Frog	Al's Beef	Attrance	Hyde Park Prime Steakhouse

[For more information visit World Franchise Centre](#)

Upcoming Franchise Events

Brought to you by FranEvents



<p>Washington, USA 09 Apr - 11 Apr 2010</p>  <p>International Franchise Expo</p>	<p>Montreal, Canada 10 Apr - 11 Apr 2010</p>  <p>The National Franchise & Business Opportunities Show</p>	<p>Kolkata, India 10 Apr - 11 Apr 2010</p>  <p>FRO2010 Kolkata</p>	<p>Beijing, China 16 Apr - 18 Apr 2010</p>  <p>CCFA China Franchise Expo 2010</p>	<p>Madrid, Spain 22 Apr - 24 Apr 2010</p>  <p>EXPOFRANQUICIA</p>
<p>Vancouver, Canada 24 Apr - 25 Apr 2010</p>  <p>The National Franchise & Business Opportunities Show</p>	<p>Morelia, Mexico 29 Apr - 30 Apr 2010</p>  <p>Expo Franquicias 2010</p>	<p>Toronto, Canada 01 May - 02 May 2010</p>  <p>Business, Franchise & Investment EXPO!</p>	<p>Quebec City, Canada 02 May - 04 May 2010</p>  <p>2010 CFA National Convention</p>	<p>Cairo, Egypt 05 May - 07 May 2010</p>  <p>The 8th Middle East & North Africa International Franchise Exhibition</p>

[For more events visit FranEvents.org](#)

We warmly invite your feedback. Please let us know how you think we can improve FranSpeak, we welcome all ideas, thoughts and suggestions. We also welcome articles for consideration.

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